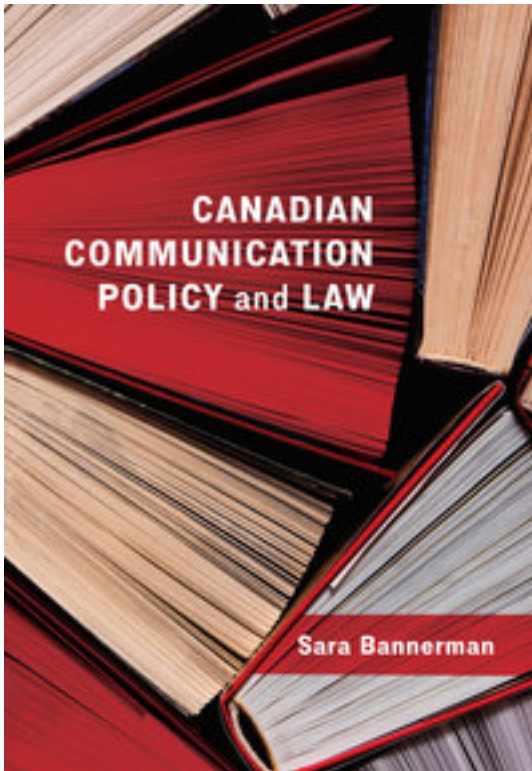


# Canadian Communication Policy and Law



*Canadian Communication Policy and Law* provides a uniquely Canadian focus and perspective on telecommunications policy, broadcasting policy, internet regulation, freedom of expression, censorship, defamation, privacy, government surveillance, intellectual property, and more. Taking a critical stance, Sara Bannerman draws attention to unequal power structures by asking the question, whom does Canadian communication policy and law serve?

Key theories for analysis of law and policy issues—such as pluralist, libertarian, critical political economy, Marxist, feminist, queer, critical race, critical disability, postcolonial, and intersectional theories—are discussed in detail in this accessibly written text. From critical and theoretical analysis to legal research and citation skills, *Canadian Communication Policy and Law* encourages deep analytic engagement. Serving as a valuable resource for students who are undertaking research and writing on legal topics for the first time, this comprehensive text is well suited for undergraduate communication and media studies programs.

## \*\*FEATURES\*\*

- includes a practical chapter on how to do legal and policy research and how to cite legal sources
- contains in-text pedagogy including suggested readings and a comprehensive glossary

## Author Information

Sara Bannerman

**\*\*Sara Bannerman\*\***, Canada Research Chair in Communication Policy and Governance, is an Associate Professor of Communication Studies at McMaster University in Canada. She researches and teaches on communication policy and governance and directs McMaster's Communications Governance Observatory. She has published two books on international copyright: *International Copyright and Access to Knowledge* (Cambridge University Press, 2016) and *The Struggle for Canadian Copyright: Imperialism to Internationalism, 1842–1971* (UBC Press, 2013), as well as numerous peer-reviewed articles and book chapters on international copyright, privacy, and other topics in new media, traditional media, and communications theory.

## Reviews

“At last, a book on Canadian communication policy that thoroughly integrates critical theory including political economy, gender, and race-based approaches, as well as Indigenous and postcolonial analysis. Bannerman’s crystal-clear prose and exhaustive research provide readers with the definitive guide to who benefits from public policy in a digital age.”

—Vincent Mosco, Queen’s University, Author of *The Smart City in a Digital World*

“Canada’s rapidly-changing communications system requires thoughtful analysis of both long-standing and emergent issues, from intellectual property law to telecommunications policy. Synthesizing decades of research and legal precedent, Dr. Bannerman unpacks core debates from various theoretical and normative standpoints, paying close attention to power relations and systemic bias, and offering readers a framework to engage in policy research. This is a valuable resource that connects communications policies with the lived experiences of the diverse individuals and groups who make up Canadian society.”

—Rob McMahon, Communications and Technology, University of Alberta

“Sara Bannerman offers a unique primer on a range of Canadian policy and legal issues pertaining to media and communications; its expansive scope is unparalleled. What especially stands out about this book is its attention to the underlying power structures that shape policy and law, as well as its innovative approach to guiding readers through the process of legal research. This text is essential for anyone interested in how Canadian media and communications are shaped by law and policy.”

—Tamara Shepherd, Communication, Media and Film, University of Calgary

“This work is immensely valuable in many respects—it offers an engaging introduction to a wide range of theoretical approaches that are made accessible through clear prose and compelling real-world examples. Unlike many introductory texts, which present perspectives on law and policy in a neutral fashion, this work offers a vigorous critique of Canada’s legal and regulatory communications framework—a regime that, while neutral in its face, serves to reinforce inequity and preserve the status quo.”

—Lisa Taylor, Associate Professor, School of Journalism, Ryerson University

“This exciting and innovative new text from Sara Bannerman brings a diverse range of critical perspectives to bear on enduring issues and pressing concerns in communications policy, law, and regulation in the 21st Century. The scope is as ambitious as it is impressive. At each step of the way, Bannerman deftly guides readers through the hotly contested issues that will continue to shape the terrain of intellectual property, freedom of expression, privacy and data protection, telecommunications, broadcasting, and internet regulation for years to come.”

—Dwayne Winseck, Professor, School of Journalism and Communication, Carleton University

“With its robust attention to critical race theory and intersectionality, Bannerman’s book enriches scholarship in Canadian communication policy and law. The book tackles some of the most pressing communication and digital policy issues today, highlighting in particular the imbrication of power and politics and the importance of upholding the often-vexed nature of the public interest.”

—Leslie Regan Shade, Professor, Faculty of Information, University of Toronto

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