

Developing Public Policy, Second Edition

A Practical Guide



Subjects

Canadian Studies
Political Science

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Now in its second edition, *Developing Public Policy* explores the factors and dimensions involved in recognizing and resolving public problems. By presenting six principles for developing good public policy, Bobby Siu identifies various approaches that are used to determine issues, conduct research, formulate policy options and recommendations, and derive intelligent decisions.

Featuring thorough updates in response to changes in policy, this edition reflects newly developed policy areas and topics, including a new chapter on post-policy considerations and more than double the amount of exercises for students to practice policy writing and consultations. This text is well suited for college and university programs in public policy, public administration, political science, health policy, and human rights and equity.

Author Information

Bobby Siu

Dr. Bobby Siu is a former Adjunct Professor of Public Policy, Administration, and Law at York University. He has over 16 years of public policy development, program implementation, and public administration experience in the government sector.

Reviews

"This book is a must-read for everyone aspiring to create better public policy, including students and public servants. My recommendation is based on my four decades of experience with public policy development as a public servant and an academic. The book is informative, detailed, and clearly written by one of Canada's leading public policy practitioners. The concepts the author describes are readily understandable and applicable. The policy product exercises are authentic, based on the author's years of personal experience."

—Ian Greene, Professor Emeritus of Public Policy, York University

"Grounded in theory and focused on practice, the second edition of Bobby Siu's *Developing Public Policy* is a window into the world of public policy analysts. Learners not only are exposed to the policy process, but also engage with the modes of analytical thinking and professional communication used by policy developers. This book is an excellent resource for undergraduate and graduate classrooms alike."

—Elizabeth Schwartz, Department of Political Science, Memorial University of Newfoundland

"*Developing Public Policy* is a straightforward, highly readable, and well-structured introduction to the policy making process in Canada. It proceeds in three parts—clearly written text outlining the fundamentals of policy making (including useful discussion questions), skill-building exercises that help readers apply what they've learned, and resources that serve as a starting point for policy research. Taken together, these components make *Developing Public Policy* a must-use resource for teaching public policy in Canada—it truly is a practical guide."

—Alana Cattapan, Department of Political Science, University of Waterloo

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