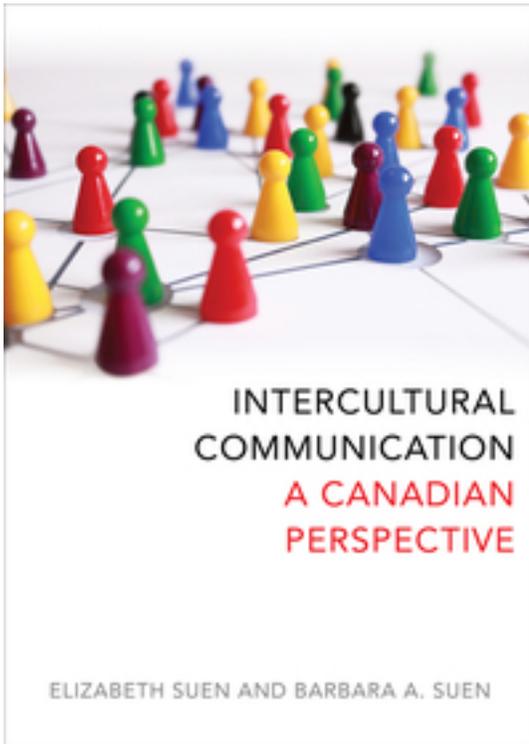


Intercultural Communication A Canadian Perspective



Subjects

Business/Management
Professional Communication
Business
Communication and Cultural Studies

355 pages

6.75 x 9.75 inches

October 2019

ISBN: 9781773381510

Available at:

<https://www.canadianscholars.ca/books/intercultural-communication>

To request a review copy:

info@canadianscholars.ca

416-929-2774

Written to reflect a diverse Canada, *Intercultural Communication* is a practical guide that provides readers with effective approaches to intercultural communication theories and strategies. Situating readers in real, complex, and extraordinary intercultural scenarios, each chapter walks students through examples of how to manage conversations in appropriate and meaningful ways, while exploring how social and cultural practices might present common and uncommon implications. Key topics include verbal and non-verbal communication, cultural values, self-awareness, stereotypes, and digital communications. Packed with Canadian content, current examples, and tools for learning, this core text is ideal for students enrolled in intercultural communication or cross-cultural communication courses, including studies in business, education, social work, health care, and law enforcement.

Author Information

Elizabeth Suen

Elizabeth Suen is a community health researcher and artist who has presented her work across North America.

Barbara A. Suen

Barbara A. Suen has taught post-secondary students for more than 30 years and has participated in government sponsored academic and cultural exchanges to New York and Beijing. She has traveled extensively in Africa, Asia, Europe, North America, and the Caribbean.

Reviews

"*Intercultural Communication* is an ambitious book that cuts a wide swath through the literature related to communication and marginalization and explores one-way and two-way communication at the micro, meso, and macro levels. The text conveys excellent information with useful diagrams, figures, critical thinking questions, and thought exercises that allows those working professionally with diverse populations and general interest people to reflect on their interactions and communication."

—Akshaya Neil Arya, Assistant Clinical Professor in Family Medicine at McMaster University, Adjunct Professor in Environment and Resource Studies at the University of Waterloo, and Scholar in Residence at Wilfrid Laurier University

"*Intercultural Communication: A Canadian Perspective* is tailor-made for the Canadian audience. The text is up to date in communication technologies and current political and social issues and covers many critical topics, including First Nations legislation, LGBTQ contexts, and implicit bias. A valuable addition to the available literature, this is not a typical textbook, it is a comprehensive toolkit that provides a set of instruments rather than facts for communications students and those engaged in professional development to utilize in their studies and work."

—Magda Stroinska, PhD, Professor (German & Linguistics) & Chair, Department of Linguistics and Languages, McMaster University

Table of Contents

List of Figures viii

List of Tables xi

List of Text Boxes xii

List of Pause for Thought Questions xiv

Preface xvi

Introduction xviii

Chapter 1: Are Intercultural Communication Skills Optional? 1

Chapter 2: Fundamentals of Communication 11

Chapter 3: History, Dominant Paradigm, and Foundational Theories 45

Chapter 4: Continuing Issues and Evolving Theories 79

Chapter 5: Studying Intercultural Communication from a Canadian Perspective 107

Chapter 6: The Roles of Identity in Intercultural Communication 173

Chapter 7: Canadian Legislation and International Mandates 211

Chapter 8: The Formation of Attitudes, Assumptions, and Presumptions 239

Chapter 9: Biases, Stereotypes, Prejudices, and Discrimination 255

Chapter 10: A Multidisciplinary Strategy for Intercultural Communication 279

Chapter 11: Reviewing the Argument Advocating Intercultural Communication 319

Chapter 12: Beyond Our Borders—Intercultural Communication for a Global Context 327

Epilogue 347

Author Biographies 357

Related Books

Canadian Communication Policy and Law

Sara Bannerman

Transcultural Literacies

Karen M. Magro, Michelle A. Honeyford

Teaching English

Graeme Ching

Strategic Communication in Canada

Bernard Gauthier

Professional Communications in the Public Sector

Ted Glenn

Language, Society, and Culture

Marcel Danesi