

Media Literacy for Citizenship

A Canadian Perspective



Offering a critical perspective, *Media Literacy for Citizenship* emphasizes the ability to analyze media messages as a fundamental component of engaged citizenship. The first five chapters explore the landscape of media today, while the next four chapters present critical insight into special topics that include climate change, diversity in Canada, Indigenous issues, and war and terror. The concluding chapter discusses the role and future of journalism in society. Each chapter forms a mini-lesson and encompasses three core elements: an essay on a subject area important to critical media literacy; a list of case examples that can be used for assignments; and a list of key terms common to all chapters and cases. The diverse topics of study and the rich pedagogy make this book a perfect resource for courses in communications, journalism, media studies, and education.

Author Information

Kirsten Kozolanka
Kirsten Kozolanka is a Professor Emerita in the School of Journalism and Communications at Carleton University.

Paul Orlowski
Paul Orlowski is an Associate Professor in the College of Education at the University of Saskatchewan.

Reviews

"Kozolanka and Orlowski have produced a tremendously valuable text for those readying themselves to do journalism, as well as any student seeking to understand the power of news media to shape and restrict how Canadians imagine the potential for democratic change. Its Canadian focus fills a void, given specific challenges and opportunities here, including the handful of for-profit companies that dominate media markets, a mounting anti-colonization movement, and the powerful influence of American media on Canadian culture."

—Deirdre M. Kelly, Department of Educational Studies, University of British Columbia
"This book offers a fresh and urgent take on media literacy by combining the tools, skills, and approaches of media literacy research with democratic theory and political action. The book helps answer a vital question: what major issues do we need to better understand to be engaged citizens of the world, and what role do media and media institutions play in these issues?"

—Nicole S. Cohen, Institute of Communication, Culture, Information, and Technology, University of Toronto

Subjects

Sociology of Media
Media and Technology
Political Science
Communication and Cultural Studies

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