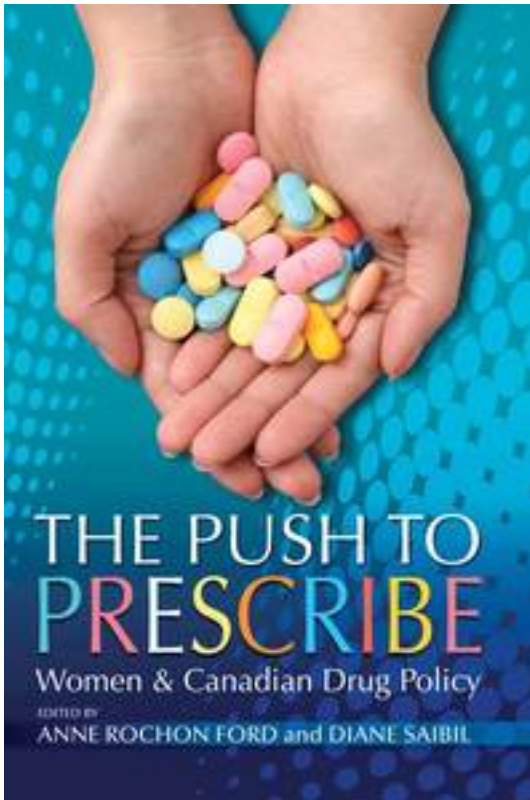


# The Push to Prescribe

## Women and Canadian Drug Policy



In recent years, heated debate has surrounded the pharmaceutical industry and how it has gained unprecedented control over the evaluation, regulation, and promotion of its own products. As a result, drugs are produced, regulated, marketed, and used in ways that infiltrate many aspects of everyday life. The nature and extent of this infiltration, and how this has special meaning for women, are at the core of *The Push to Prescribe*.

This is an essential resource for a variety of courses in Health Sciences, Medicine, Nursing, Pharmacology, Public Policy, Public Health, Health Policy, Women's Studies, Women's Health, as well as many Social Science courses in areas like Sociology and Political Science. It will also be of interest to a general audience, health professional organizations, government health associations, and consumer and women's groups.

### Author Information

**Anne Rochon Ford**  
Anne Rochon Ford is the Coordinator of Women and Health Protection, a national working group mandated to provide research-based policy advice on the safety of prescription medication. Over the last decade, WHP has commissioned research on a range of topics within the field of women and pharmaceuticals, resulting in the body of work represented in this book.

**Diane Saibil**  
Diane Saibil is a freelance writer and editor.

### Reviews

"A compelling book about one of the major societal problems of this decade: the over-consumption of prescription drugs. Much of the information is original and certainly not available elsewhere. Books such as this are much needed to educate and engage people in finding solutions. Extremely valuable."

James M. Wright, Departments of Anesthesiology, Pharmacology, Therapeutics, and Medicine, University of British Columbia  
"Canada needs this book. If you're going to read any book about women and pharmaceuticals this year, this is the one."

Alan Cassels, Director, Drug Policy Futures, University of Victoria  
"This book is invaluable in pulling together research findings from different literatures and policy documents. I would strongly recommend it."

Patricia Kaurfert, Community Health Sciences, University of Manitoba  
"This is a book that I would use to help students think critically about women's health needs. The authors capture the complexity surrounding women and pharmaceuticals and make a cogent argument for why Canadians need to think carefully about what we thought we already knew. They suggest that we need to reconsider previous assumptions about what is best for women, what is best for public health policy, and who is best suited to make these determinations. I will buy a copy for myself, my mother, and my daughter."

Peggy J. Kleinplatz, Faculty of Medicine, University of Ottawa

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